

# QuarkXPress and WebNative Suite: Seamless Integration

**Xinet® WebNative® Suite** offers seamless integration with QuarkXPress to boost productivity in your unique workflow.

## Overview

At Xinet, we understand your production needs. WebNative Suite is the digital asset management solution that addresses the unique requirements of graphics professionals today. With a series of WebNative Suite extensions for QuarkXPress, designers who depend on Quark products in the workplace can also rely on WebNative Suite for seamless integration that boosts efficiency throughout the production process. Users enjoy the benefits of faster searching and placement of assets, easier collaboration with off-site contributors, and greater workflow automation. Xinet WebNative Suite and QuarkXPress are plugged in.

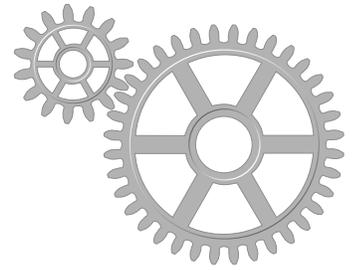
## Preview Assets from a Web Browser

With WebNative Suite, previews of native Quark documents are viewable from any web browser, from any location in the world. Users, both local and remote, can see previews of all the documents in a particular job folder, or all the assets in a specific campaign, and interact with these document previews from any standard web browser in a number of ways:

- *Identify documents:* Users can preview Quark documents for quick, easy identification, even after they have been archived.
- *View file information:* By selecting the WebNative Suite preview for any Quark document, users can view information about that file, such as its format, size, name and the date it was last modified, or any other metadata available.
- *Identify documents that use a common asset:* Users can preview an image, and at the same time, see a preview of every document in which that image has been placed, even for files that have been archived.
- *Speed approvals:* The Annotations feature allows multiple users to mark up a master file that is centrally located on a WebNative Suite server. Comments are shared on the master file, enhancing collaboration for faster review cycles.
- *Access assets:* Adding new options to Apple's Contextual Menu allows WebNative Suite users to view an asset's location on the server, and provides instant, secure access to assets for quick download.

## Drag and Drop Images from a Web Browser

Whether local or remote, users can drag and drop WebNative Suite image previews directly from a web browser to a layout document, even without the volume mounted. When it is time to print, images are automatically relinked, transparencies are preserved, and accurate, reliable output can be generated through a special WebNative Suite PDF Image Replacement print queue. Simplicity like this offers ease and convenience to off-site designers and local production staff alike.



### Working with QuarkXPress

For information about how WebNative Suite features integrate with QuarkXPress, ask about:

- Annotations
- Asset Browser
- Contextual Menu
- Interactive PDF
- PDF Image Replacement
- Picture Wrangler
- Triggers & Actions
- Uploader
- XMP Integration

Contact [sales@xinet.com](mailto:sales@xinet.com) for a complimentary web demo

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## Access Live Assets from a PDF File

Interactive PDF is a feature that allows WebNative Suite users to generate PDF documents in which the images within the file act as interactive links back to original assets on the WebNative Suite server.

Any WebNative Suite user with access to this feature can quickly generate an Interactive PDF file by simply exporting a document from the layout application to a preconfigured print queue within WebNative Suite. The resulting file, now with interactive links, can be sent to a user in a different room or a different country, and the recipient can click on any image in that file to gain access to the live image on the WebNative Suite server. Once logged in, this user can quickly download the image, make last minute touch ups, modify its metadata, or otherwise work with the asset as permissions allow.

## Upload Files to the Server

Off-site designers working on layout documents can upload deliverables directly from QuarkXPress to the WebNative Suite server. This feature adds a new menu option to the Quark drop-down menu—called WebNative PDF Upload.

With one-click, the Xinet Uploader desktop application is launched, allowing off-site users to deliver files exactly where you want them on the WebNative Suite server. All the user needs is an Uploader application that has been preconfigured with metadata requirements, file delivery parameters, and email notification conditions.

Quick file delivery with an Uploader offers greater convenience by eliminating the need for FTP delivery and providing instant access around the world. It even saves time and carrier costs by reducing the need to ship files unnecessarily.

## Automate Workflow with Quark Metadata

WebNative Suite utilizes Quark metadata by reading it into the database, and writing it to Quark documents. With proper database configuration, capturing metadata is automatic, and once it is captured, it can be searched, viewed and modified from any web browser.

Customized metadata fields in a Quark file can be given corresponding custom data fields in the WebNative Suite database, increasing flexibility and ensuring that all of your metadata is captured and available to those who need it.

WebNative Suite uses this metadata to automate workflows in a variety of ways, most notably through our Triggers and Actions functionality. Customized to your unique business practices, metadata can be used to drive actions in the database that would otherwise be done manually. Based on the presence of metadata or changes to metadata values, a PDF can be automatically generated and placed in a specific folder; an email can be automatically sent to a colleague or client, letting them know that a document is ready for review; a file can be automatically uploaded to the printer—you decide which actions are automated, and WebNative Suite does the rest.

Automation saves time, and saving time means saving money. It's as simple as that.