

## ***FOR IMMEDIATE RELEASE***

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### **Xinet Adds Dates, Course Offerings to Customer Training Program in U.S. and Europe**

BERKELEY, California – January 12, 2006 – Digital asset management leader Xinet, Inc. ([www.xinet.com](http://www.xinet.com)), whose clients include Time, Sports Illustrated, McCann Erickson, Ogilvy & Mather, Target, Macy's and Sunbeam, has expanded its customer training program by adding new courses and more sessions to its 2006 calendar. Training is offered at training facilities at Xinet's U.S. and European headquarter offices.

This year, training will take place during the following weeks:

- February 6 – 14 (Berkeley)
- March 6 – 10 (Munich)
- May 15 – 22 (Berkeley)
- May 29 – June 2 (Munich)
- July 31 – August 4 (Berkeley)
- October 9 – 13 (Munich)
- November 6 – 10 (Berkeley)

Taught by Xinet's senior technical and engineering staff, courses feature hands-on instruction and small class size to teach new and veteran users how to use Xinet products to their full advantage. One- and two-day courses include:

- FullPress, WebNative Venture, WebNative Portal Basic Administration
- FullPress, WebNative Venture, WebNative Portal Advanced Administration
- Advanced Troubleshooting
- WebNative Portal Seminar
- WebNative "Styles" Customization Seminar

The newly added Advanced Troubleshooting course teaches customers how to solve common problems in real-world production environments. The WebNative "Styles" Customization seminar explains how to tailor WebNative to a site's specific needs with cohesive user-interfaces and plug-ins. The WebNative Portal seminar shows how to create user interfaces and deploy Web sites with WebNative Portal's built-in, template-based architecture.

Several hundred Xinet customers have attended training since 2002. Details about early bird discounts and multiple-course deals are posted on the company's Web site at [www.xinet.com](http://www.xinet.com).

"Xinet is committed to training its users on the myriad of features our software provides," said Xinet CEO Scott Seebass. "Just as there are constant additions and

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updates to the feature set of Xinet products, we offer continuous education directly by the Xinet engineering department. Later this year we'll be adding more classes on styles and customization.”

“The Xinet training I attended was really helpful and informative. The hands-on approach, knowledgeable instructors and supportive environment helped me get the most out of two information-packed days,” said Sam Moore, Director of Enterprise Solutions at TracyLocke, an Omnicom promotional marketing agency with 650+ employees nationwide. “Now I'm confident I've explored enough of the products' capabilities to consult and sell effectively.”

### **About Xinet, Inc.**

Xinet has developed image server software for the graphic arts, communications, publishing and printing industries since 1991. Now the de facto standard among advertising agencies worldwide, the Xinet WebNative platform is the only digital asset management system that offers a dynamic production workflow toolset.

With its integrated database that speeds search and retrieval of assets, Xinet WebNative also creates automated, metadata-driven workflows. Through a browser-based interface accessible over the network or over the Internet, Xinet WebNative marries dynamic content distribution and manufacturing systems into one powerful asset management tool used globally by top marketers.

Xinet's customers include: BBDO, Draft FCB Group, Lowe Worldwide, McCann Erickson, Ogilvy & Mather, TBWA Worldwide, TracyLocke; Macy's, Jarden Corp./Sunbeam, Otto Versand; *Fortune*, *Sports Illustrated*, *Time*; and Quebecor World.

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