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**Xinet Adds Three Products From Folio Groupe  
to Its Technology Partner Program**  
*McCann Erickson Loves It*

BERKELEY, California - July 19, 2005-- Xinet, Inc. (www.xinet.com), a leader in digital asset management and workflow solutions for advertising, publishing, printing and retail companies, has added three products from Galilee-Folio Group (www.folio.fr) to Xinet's Technology Partner program.

The Xinet Technology Partner (XTP) program was created in 2000 to identify and promote products complementary to Xinet computing environments. The Galilee-Folio Group products – ShakerStudio, Folio-VA, and Folio-Select – extend the functionality of Xinet's digital asset management solution, WebNative®, to further automate publishing, catalog, advertising and graphic media environments. “ShakerStudio brings us closer to our customers by linking them to our production environment,” said Catherine de Saint-Oyan, IT Manager of McCann Erickson in Lyon, France. “It provides security for the content, and automation of the processes. It is the common tool used by everyone here in sales, creation and production.”

ShakerStudio is a client/server software package that enables companies producing catalogs to centralize, standardize and exchange text and images without breaking the chain of job creation and approval. Associated project documents such as advertisements, point-of-sale displays and labels are automatically available and updated in real time, while everyone in the production chain from clients to suppliers, can access workflow information via the Internet.

Folio-Versions-Archive combines an incremental backup solution by production file management, and an archiving to disk solution. Folio-VA supplies the disk storage systems on the server with versions, near-line archives and off-line archive backup functions.

Folio-Select is a plug-in application that creates temporary WebNative login accounts. A WebNative user can collect files in a basket and make them available to an outside user via a temporary, password protected, user account. An email containing login information is automatically sent to the temporary user.

“Shaker enables catalog companies to increase production by saving time and costs. Shaker offers a more efficient way to share information by connecting the different figures in the production chain,” said Folio Groupe's Sales and Marketing Director Arnaud Mazon. “It's the same with Folio-VA, as it permits one to manage live assets

## **Xinet Adds Three Products**

July 19, 2005

Page 2

easily and keep on-line data that can be re-used immediately in production with WebNative.”

According to Xinet CEO Scott Seebass: “Xinet software is designed to be open and flexible so that our Xinet Technical Partners can enhance and extend our solution and its benefits. These products from Folio Groupe enable the catalog, publishing and advertising industries to gain more time in their production process by eliminating repetitive processes.”

### **About Xinet, Inc.**

Xinet has developed image server software for the graphic arts, communications, publishing and printing industries since 1991. Now the de facto standard among advertising agencies worldwide, the Xinet WebNative platform is the only digital asset management system that offers a dynamic production workflow toolset.

With its integrated database that speeds search and retrieval of assets, Xinet WebNative also creates automated, metadata-driven workflows. Through a browser-based interface accessible over the network or over the Internet, Xinet WebNative marries dynamic content distribution and manufacturing systems into one powerful asset management tool used globally by top marketers.

Xinet’s customers include: BBDO, Draft FCB Group, Lowe Worldwide, McCann Erickson, Ogilvy & Mather, TBWA Worldwide, TracyLocke; Macy’s, Jarden Corp./Sunbeam, Otto Versand; *Fortune*, *Sports Illustrated*, *Time*; and Quebecor World.

Xinet’s worldwide headquarters is in Berkeley, Calif.; its European office is in Munich. Xinet, FullPress and WebNative are registered trademarks of Xinet, Inc.

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