

FOR IMMEDIATE RELEASE

Contact: Cynde Wood
Xinet, Inc.
cynde.wood@xinet.com
+1 510.845.0555

What's New From Xinet at Graph Expo 2002
FullPress Gets Seybold Hot Pick Award for PDF/X-1a Generation

Berkeley, CA – April 25, 2003 - FullPress has new functionality that allows PDF/X-1a to be easily integrated into a variety of workflows. Linked or referenced images are automatically processed to CMYK, using designated ICC profiles assigned to output queues, and then included in the fully compliant PDF/X-1a results. Other PDF/X-1a requirements are enforced, including font embedding. A new FullPress XTension for QuarkXPress detects bleed areas and document sizes, allowing FullPress to translate them into valid BleedBox and TrimBox values in the PDF/X-1a output.

Released in 1995, FullPress is a powerful prepress server package that streamlines production workflows with seamless file sharing, print spooling, output optimization and an image replacement engine that is the industry standard.

WebNative now supports QuarkXPress version 5. Users can view multi-page previews of Quark documents from within a standard web-browser window, and easily create new documents through an image "drag and drop" tool. WebNative is an asset management and distribution tool that provides secure, remote access to the FullPress server, while keeping the production workflow efficient and hassle-free.

WebNative Venture's SQL database has even greater capacity for adding customized metadata to files and folders, and searching within on-line, near-line, and archived jobs. WebNative Venture's enterprise-strength database increases searching speed and automatically tracks all asset activity, without relying on a check-in/check-out system. WebNative Venture provides unlimited custom metadata and unlimited web connections, making it ideal for businesses that collaborate across multiple sites or remote locations.

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About Xinet, Inc.

Xinet has developed image server software for the graphic arts, communications, publishing and printing industries since 1991. Now the de facto standard among advertising agencies worldwide, the Xinet WebNative platform is the only digital asset management system that offers a dynamic production workflow toolset.

With its integrated database that speeds search and retrieval of assets, Xinet WebNative also creates automated, metadata-driven workflows. Through a browser-based interface accessible over the network or over the Internet, Xinet WebNative marries dynamic content distribution and manufacturing systems into one powerful asset management tool used globally by top marketers.

Xinet's customers include: BBDO, Draft FCB Group, Lowe Worldwide, McCann Erickson, Ogilvy & Mather, TBWA Worldwide, TracyLocke; Macy's, Jarden Corp./Sunbeam, Otto Versand; *Fortune*, *Sports Illustrated*, *Time*; and Quebecor World.

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