

FOR IMMEDIATE RELEASE

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Xinet's Picture Wrangler for Adobe InDesign CS Arrives

BERKELEY, CA - August 10, 2004 - Xinet, Inc. today announced the release of Picture Wrangler® for Adobe® InDesign® CS, Adobe's award-winning layout and design software. Xinet's Picture Wrangler is an automatic image re-linking and updating tool that makes working with complicated layouts faster and more efficient. Also available is Picture Wrangler for Adobe Illustrator® CS to provide a consistent user experience across applications.

Picture Wrangler is included with FullPress®, Xinet's advanced suite of production workflow applications that has been leading the industry since its introduction in 1995. FullPress constitutes the workflow backbone for thousands of printing, publishing and advertising customers worldwide. Its companion products, WebNative® and WebNative® Venture, provide Internet-based collaboration, asset management and database-driven workflow automation. IO Integration will show these Xinet products at Seybold San Francisco conference, booth# 403, at The Moscone West, August 16 to August 19, 2004.

"We are always looking for ways to speed up production while maintaining quality and Picture Wrangler for InDesign CS does just that," said John Stanley, Prepress System Administrator at Doner Advertising, a large advertising agency outside Detroit.

"Picture Wrangler for InDesign CS saves us hours everyday in hunt and peck time looking for placed images. It's a wonderful development." This new version of Picture Wrangler includes transparency support so when an image is to be flattened, it automatically links to a high-resolution version of the image. Picture Wrangler is available in English and German, with a Find File dialogue box available in English, German, Spanish and French.

"Adobe is committed to providing a complete publishing platform for creative professionals to create and deliver content for print and the web faster and more easily than ever," said Mark Niemann-Ross, InDesign Evangelist at Adobe. "Picture Wrangler has been eagerly awaited by InDesign customers in medium- to large-sized workgroups and we are pleased to be working with Xinet to help deliver a high-performance solution."

"Picture Wrangler is a perfect complement to InDesign CS when working in a server-based environment," said Xinet CEO Scott Seebass. "Picture Wrangler allows prepress operators to quickly move incoming InDesign CS documents into their production environment."

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About Xinet, Inc.

Xinet has developed image server software for the graphic arts, communications, publishing and printing industries since 1991. Now the de facto standard among advertising agencies worldwide, the Xinet WebNative platform is the only digital asset management system that offers a dynamic production workflow toolset.

With its integrated database that speeds search and retrieval of assets, Xinet WebNative also creates automated, metadata-driven workflows. Through a browser-based interface accessible over the network or over the Internet, Xinet WebNative marries dynamic content distribution and manufacturing systems into one powerful asset management tool used globally by top marketers.

Xinet's customers include: BBDO, Draft FCB Group, Lowe Worldwide, McCann Erickson, Ogilvy & Mather, TBWA Worldwide, TracyLocke; Macy's, Jarden Corp./Sunbeam, Otto Versand; *Fortune*, *Sports Illustrated*, *Time*; and Quebecor World.

Xinet's worldwide headquarters is in Berkeley, Calif.; its European office is in Munich. Xinet, FullPress and WebNative are registered trademarks of Xinet, Inc.

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