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**Xinet's WebNative for Adobe InDesign CS and  
Versioning Feature Arrive**

BERKELEY, California – October 5, 2004 – New at Graph Expo 2004, Xinet, Inc. will show its WebNative® application plug-in for Adobe® InDesign® CS, Adobe's award-winning layout and design software, and a Versioning plug-in for Adobe® Photoshop®, designed to help companies manage image-naming conventions.

WebNative's new workflow-optimizing features mark the next phase of production automation and flexibility for printers and prepress companies.

"With powerhouse production features and unrivalled creative tools, InDesign CS is reinventing page layout and design," said Mark Niemann-Ross, Adobe developer evangelist. "WebNative support is an added benefit for InDesign CS users, enabling designers to find and use corporate artwork and other media more quickly. In addition, Xinet's customizable interface synchronizes InDesign's powerful workflow features allowing our customers to efficiently perform a wide range of complex publishing tasks."

Released in 1998, WebNative is Xinet's popular digital asset management solution that gives immediate, secure 24/7 access to files, print hot folders and archives on the server via any Web browser.

Xinet will demonstrate its products at Graph Expo 2004, booth #4447, at Chicago's McCormick Place South, October 10 – 13, 2004.

"In real-world design and production, WebNative is the core to creating time-saving workflows, and now InDesign users can tap into WebNative's essential features," said Xinet CEO Scott Seebass. "The simple, intuitive preview interface allows remote and local users immediate access to InDesign documents and their components, which means fast job turnaround and higher productivity."

The WebNative Versioning plug-in for Photoshop on Mac OS 9 and Photoshop CS on OSX assists in the enforcement of a company's current versioning policies by automatically creating new versions of files following a naming convention specified by the administrator.

Additions to WebNative enable users to view and manage these file versions. The functionality of the plug-in allows users to take an older version of the file and designate it as the current working file, both from inside the plug-in and from inside WebNative.

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Completing the InDesign CS / Xinet suite are Picture Wrangler® for InDesign CS and Picture Wrangler® for Adobe Illustrator® CS to provide a consistent user experience across applications. Included with the FullPress package, Picture Wrangler is an automatic image re-linking and updating tool that makes working with complicated layouts faster and more efficient.

### **About Xinet, Inc.**

Xinet has developed image server software for the graphic arts, communications, publishing and printing industries since 1991. Now the de facto standard among advertising agencies worldwide, the Xinet WebNative platform is the only digital asset management system that offers a dynamic production workflow toolset.

With its integrated database that speeds search and retrieval of assets, Xinet WebNative also creates automated, metadata-driven workflows. Through a browser-based interface accessible over the network or over the Internet, Xinet WebNative marries dynamic content distribution and manufacturing systems into one powerful asset management tool used globally by top marketers.

Xinet's customers include: BBDO, Draft FCB Group, Lowe Worldwide, McCann Erickson, Ogilvy & Mather, TBWA Worldwide, TracyLocke; Macy's, Jarden Corp./Sunbeam, Otto Versand; *Fortune*, *Sports Illustrated*, *Time*; and Quebecor World.

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