

## **Xinet Broadens Performance Leadership with Xinet FullPress 15.03 and Xinet WebNative Venture 8.03**

BERKELEY, California -- August 14, 2007 – Xinet®, Inc., the leader in digital asset management ([www.xinet.com](http://www.xinet.com)), today announced the availability of Xinet FullPress® 15.03 and Xinet WebNative® Venture 8.03. In the new release, Xinet has developed at least one highly anticipated feature for every vertical in its customer base of the world's top advertising agencies, retailers, printers, publishers, and corporations.

“Xinet has always been committed to providing real value to our customers, in time and cost savings,” said Scott Seebass, CEO of Xinet. “We always take into consideration customers’ feature requests and recommendations in order to provide them with the most valuable software functionality. The significant additions included in FullPress 15.03 and WebNative Venture 8.03 will enable all customers to better manage their graphical assets and improve their workflow.”

The new features in FullPress 15.03 and WebNative Venture 8.03 makes the WebNative suite even more powerful, allowing customers to significantly enhance their metadata-driven DAM and PDF workflows. With the new release, XMP metadata can be written back into files and will be visible in the “File Info” window of Adobe applications, whether the file is on a Xinet server or not. Xinet WebNative’s “Drag and Drop” functionality now works with Safari and Firefox browsers in local and remote workflows. Additionally, there is expanded support for Active Directory, Open Directory, and LDAP on most server platforms.

The new release also provides previews of Microsoft® Office documents, including Word, Excel® and PowerPoint®. Office documents can be seen in the Xinet WebNative interface in the same manner as PDFs, Adobe InDesign, and QuarkXPress documents.

Other new major features in FullPress 15.03 and WebNative Venture 8.03 include:

- Expanded functionality for Triggers & Actions (filesystem triggers, metadata-setting actions, 'movetree' action)
- PDF Image Replacement, including new simplification for remote InDesign workflows
- Uploader: includes new features such as filesystem navigation and support for AppleScript
- PNG file-format previews and custom image ordering
- Output print queues for SMB and Bonjour
- New plug-ins and XTensions
  - QuarkXPress 7: FullPress XT, Annotator XT and WebNative XT
  - Adobe InDesign CS 3: Macintosh Annotator and the WebNative plug-in
  - Windows Installer and Plug-ins for InDesign CS2 on Windows
  - Native Installer for Macintosh utilities allows use with Remote Desktop

### **Pricing and Availability**

Xinet FullPress 15.03 and Xinet WebNative Venture 8.03 are now available at no additional cost to licensees with current Maintenance Program memberships. For more information on the new release, contact [sales@xinet.com](mailto:sales@xinet.com), 510-845-0555, or an Authorized Xinet Integrator.

### **About Xinet, Inc.**

Xinet has developed image server software for the graphic arts, communications, publishing and printing industries since 1991. The de facto standard among advertising agencies worldwide, the Xinet WebNative platform is the only digital asset management system that offers a dynamic production workflow toolset.

With its integrated database that speeds search and retrieval of assets, Xinet WebNative also creates automated, metadata-driven workflows. Through a browser-based interface accessible over the network or over the Internet, Xinet WebNative marries dynamic content distribution and manufacturing systems into one powerful asset management tool used globally by top marketers.

Xinet's customers include: BBDO, Draft FCB Group, Lowe Worldwide, McCann Erickson, Ogilvy & Mather, TBWA Worldwide, TracyLocke, Macy's, Jarden Corp./Sunbeam, Otto Versand, Fortune, Sports Illustrated, Time, and Quebecor World.

Xinet's worldwide headquarters is in Berkeley, California; its European office is in Munich, Germany.

###

© 2007 Xinet, Inc. Xinet FullPress, and WebNative are registered trademarks of Xinet, Inc. All other trademarks are the property of their respective owners.

### **Contact:**

Julie Huang  
Public Relations Manager  
Xinet, Inc.  
[pr@xinet.com](mailto:pr@xinet.com)  
510-845-0555