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Xinet, Inc. Completes European End-User Conference Tour

Berkeley, CA – April 17, 2003 – Xinet, Inc., a leading developer of prepress server software, just completed a European End-User conference series in Scandinavia and the United Kingdom.

More than one hundred Xinet users gathered in Gothenburg and London to hear Xinet's CEO and Xinet integrators InPress Systems and Turning Point Technologies discuss PDF workflow, digital asset management and a forecast of the global industry.

" It was quite nice to speak directly with the people from Xinet," said Iain Seers, Ogilvy & Mather's Special Projects Manager for Creative Systems in London. " As a company we've used Xinet's FullPress and WebNative for several years, and it helps us immensely. "

Xinet CEO and Chief Engineer Scott Seebass described the conference series as a way to better serve Xinet's customers, which range from printers and prepress houses to magazines, advertising agencies and book and catalog publishers.

" Listening to our customers' needs is how we direct our development plans," Seebass said. " Our customers know that we respond to their direct requests. That's one of the reasons our technical support renewal rate is among the highest in the industry. "

About Xinet, Inc.

Xinet has developed image server software for the graphic arts, communications, publishing and printing industries since 1991. Now the de facto standard among advertising agencies worldwide, the Xinet WebNative platform is the only digital asset management system that offers a dynamic production workflow toolset.

With its integrated database that speeds search and retrieval of assets, Xinet WebNative also creates automated, metadata-driven workflows. Through a browser-based interface accessible over the network or over the Internet, Xinet WebNative marries dynamic content distribution and manufacturing systems into one powerful asset management tool used globally by top marketers.

Xinet's customers include: BBDO, Draft FCB Group, Lowe Worldwide, McCann Erickson, Ogilvy & Mather, TBWA Worldwide, TracyLocke; Macy's, Jarden Corp./Sunbeam, Otto Versand; *Fortune*, *Sports Illustrated*, *Time*; and Quebecor World.

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