

## ***FOR IMMEDIATE RELEASE***

Contact: Cynde Wood  
Xinet, Inc.  
cynde.wood@xinet.com  
+1 510.845.0555

### **Xinet Expands European Channel with Danish Graphic Computer Support A/S**

BERKELEY, California – February 23, 2006 – Digital asset management leader Xinet, Inc. ([www.xinet.com](http://www.xinet.com)), has expanded its European sales channel by naming Graphic Computer Support A/S as the authorized integrator for Xinet software in Denmark.

Some of Xinet's customers worldwide include McCann Erickson Paris, Ogilvy & Mather London, Sotheby's London, Publicis London, Macy's New York, TBWA Paris, Otto Versand GmbH, Schaufler Group GmbH, Ringier Print Zofingen AG Switzerland, Grupo Anaya Spain, TAG U.K., Wyndeham Press U.K., Anness Publishing Ltd. U.K., Euro RSCG Paris, JBR McCann Norway, Grey Global Group Norway, Jarden/Sunbeam U.S., Citat-Reptil Sweden, Prinfo Scandinavia, Kommunikations Huset SP3, Aller Trykk, Groupe VLAN Belgium and TAGORA Belgium.

Graphic Computer Support ([www.gcs.dk](http://www.gcs.dk)), Denmark's premier graphics systems integrator, joins the worldwide global network of Xinet integrators. Based in central Copenhagen and founded eight years ago as an Apple Computer dealer, GCS now also sells systems by Sun Microsystems, Windows machines, Adobe and Macromedia. GCS has been selling and customizing the Xinet solution the last five years through InPress Systems, Xinet's Swedish integrator, and has installed the Xinet solution at more than 30 newspapers, printers, corporate graphics departments and advertising agencies, including Kommunikations Huset SP3, BBDO Denmark, Grey Denmark, Scanad, Schweitzer A/S and DeltaGrafisk A/S.

"Together, Graphic Computer Support and Xinet make an excellent team because GCS has the most experience and expertise in guiding Danish graphic arts and advertising companies and Xinet's forte is helping these companies increase revenue and production," said Carole Witter, Xinet Director of Worldwide Sales.

"Xinet software is perfect for Danish companies," said GCS co-owner Kenneth Braagaard Bang. "Many people in Denmark work constantly with people based in different parts of Europe and the world, and Xinet WebNative is the powerful tool that connects them in collaborative production."

Xinet is constantly expanding its worldwide Sales Channel. GCS Denmark is one of four recently appointed authorized integrators: Calibrate Workflow Consulting GmbH - Austria, Digisol Media - India, and The Habis Group (Holding) - Middle East. For more information on all Authorized Xinet Integrators please contact [sales@xinet.com](mailto:sales@xinet.com)

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Xinet will be demonstrating its digital asset management solution at IPEX 2006 at the NEC in Birmingham, England at stand #B-56 in Hall 6 with Xinet's UK integrator Turning Point Technologies

### **About Xinet, Inc.**

Xinet has developed image server software for the graphic arts, communications, publishing and printing industries since 1991. Now the de facto standard among advertising agencies worldwide, the Xinet WebNative platform is the only digital asset management system that offers a dynamic production workflow toolset.

With its integrated database that speeds search and retrieval of assets, Xinet WebNative also creates automated, metadata-driven workflows. Through a browser-based interface accessible over the network or over the Internet, Xinet WebNative marries dynamic content distribution and manufacturing systems into one powerful asset management tool used globally by top marketers.

Xinet's customers include: BBDO, Draft FCB Group, Lowe Worldwide, McCann Erickson, Ogilvy & Mather, TBWA Worldwide, TracyLocke; Macy's, Jarden Corp./Sunbeam, Otto Versand; *Fortune*, *Sports Illustrated*, *Time*; and Quebecor World.

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